Great American Media | 1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue V Submission Number 274 Issue 2

Washington DC 20007





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

,

| Transactional | ? | | | No | Associated Copies: No |
|--------------------|----------------|--------------|--------------------------|--------------------------|-----------------------|
| POLITICAL | Business Type: | Political | Contract type: | 06147275 | Est./PO Number: |
| 06147275 | Order Ref: | 2 | Weeks: | 10/15/12 to 10/28/12 | |
| HRP Washington, DC | Sales Rep: | 11 /14 /1194 | Client/Product/Estimate: | | Buyer: |
| E:120525033 | Campaign Ref: | 13750 | Submission Cost: | Cpgn Comm/ Issue | Client: |
| | | | | Demogratic Congressional | |
| 2 | | | | | |

Product: Demographic:

Dccc (L) Household

Booking Group: Order:

WNCN

Key Market:

Raleigh-Durham, NC

| | | Г | | Т | | Т | | Т | | T | | Г | | Т | | | | Τ |
|-----------|---------------------------------------|--------------------------------------|----------------|---------------------------------------|-------------------|------------------------------------|--------------|---------------------------------|--------------|---------------------------------|---------------------|---------------------------------|-------------------|---------------------------------|--------------|----------------------------------|--------------------------------------|-----------------------|
| | | | œ | | 7 | | 6 | | CTI | | 4 | | ω | | N | | _ | Ref |
| | | . I VVI F., Isolations: VV/C TU/22 M | M-F 730p Extra | . I VV I F., ISOIAHORIS: VV/C TU/ZZ M | M-F 7a Today Show | . I VV I F Isolations: VVC 10/22 M | M-F 6a News | . I WIF Isolations: W/C 10/22 M | M-F 6p News | . I WIF Isolations: W/C 10/22 M | M-F 530p Judge Judy | . I WIF Isolations: W/C 10/22 M | M-F 5p Judge Judy | . I WIF Isolations: W/C 10/22 M | M-F 4p Ellen | . I WI F Isolations: W/C 10/22 M | M-F 1135p ET / 1035p CT Tonight Show | Sales Product Details |
| | | | 24 | | 3 | | 04 | | 03 | | 03 | | 03 | | 04 | | 03 | Rev Type |
| | | L | | | | | | | | | | | | | | | | |
| | Weel | | | | | | | | | | | | | | | | | |
| Closed PR | Weekly Totals: Total Spots(Ord Spots) | | 200 | | 550 | | 210 | | 305 | | 250 | | 215 | | 175 | | 170 | Rate |
| | s(Ord Spots) | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | | Spot Type |
| | | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | |
| _ | 33 | | | | з | | 3 | | 4 | | 3 | | 2 | | 2 | | 4 | 10/15 |
| | 2 | | | | | | | | | | | | | | | | | 10/22 |
| | 35 | | _ | | з | | ω | | 4 | | S | | 2 | | 2 | | 4 | Total |
| | | | | | | | | | | | | | | | | | | C |

Great American Media 1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue Submission Number 274 Issue 2

Washington DC 20007

Client:

Democratic Congressional Cpgn Comm/ Issue

Submission Cost:

13750

Campaign Ref:

E:120525033





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Orio

| | W | 19 Wed 9p | T | 18 Thu 8p | S | 17 M-Su La | Δ | 16 M-F 730p Extra | S | 15 Sun 8a | S | 14 Sun 6p News | S | 13 Sun 10a | S. | 12 Sat 7a | M is | 10 M-Su 1 | .TWTF. | 9 M-F 9a | Ref Sales P | Associated Copies: | Est./PO Number: | Schedule Dates: | 0 |
|---|-------|-----------------------------------|-------|---------------------------|-------|-------------------------|-------|-------------------|-------|-------------------|-------|----------------|-----------|------------------------|-------|-------------------|---------------------------------|---------------|-------------------------------|----------------------|-----------------------|---------------------------|-----------------|------------------------|---------------------|
| | | Wed 9p ET / 8p CT Law & Order SVU | | Thu 8p ET / 7p CT 30 Rock | | M-Su Late News Late Run | |)p Extra | | Sun 8a Today Show | | News | | Sun 10a Meet The Press | | Sat 7a Today Show | M Isolations: W/C 10/15 .TWTFS. | M-Su 11p News | .TWTF Isolations: W/C 10/22 M | M-F 9a Today Show II | Sales Product Details | ies: No | 27.70 | : 10/15/12 to 10/28/12 | Opgii Collina 19900 |
| | | 05 | | 02 | | 05 | | 04 | | 03 | | 03 | | 03 | | 03 | | 04 | | 03 | Rev Type | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | Contract type: | Weeks: | Cliont/Dr |
| Weekly | | | | | | | | | | | | | | | | | | | -7- | | | | type: | Weeks: | od::o4/□o4im |
| Weekly Totals: Total Spots(Ord Spots) Closed PR | | 1700 | | 2870 | | 615 | | 200 | | 200 | | 200 | 10000 | | | 200 | | 475 | | 240 | Rate | | | are. | |
| s(Ord Spots) | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Type | | Political | 2 | 44 /44 /4404 |
| | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | Closed PR | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | | | | | |
| 33 | | 1 | | _ | | 1 | | | | - | | 1 | 1 | | | 1 | | | | 2 | 10/15 | Business Category: | Business Type: | Order Ref: | 00100 |
| 2 | | | | | | | | _ | | | | | | | | | | 1 | | | 10/22 | | | 06147275 | |
| 35 | | -1 | | 1 | | 1 | | _ | | 1 | | | 1 | | | 4 | | 1 | | 2 | Total | ransactional | POLITICAL | 06147275 | Moshinaton |
| | | | | | | | | | | | | П | | | | | | | | | 0 | | | Č | 5 |

Great American Media

Democratic Congressional Cpgn Comm/ Issue **Submission Number 274** Issue 2

1010 Wisconsin Avenue NW





Washington DC 20007

Client: Buyer:

Democratic Congressional Cpgn Comm/ Issue

Schedule Dates:

Client/Product/Estimate: **Submission Cost:**

11 /14 /1194

13750

Order Ref: Sales Rep:

06147275

HRP Washington, DC

10/15/12 to 10/28/12

WNCN-TV 1205 Front St Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

| Campa | ; ; | |
|---------------|--------|--|
| Campaign Ref: | | |
| E:120525033 | | |
| | Orig | |

| Est./PO Associa | Est./PO Number: 06147275 Associated Copies: No | | Contract type: | | Political | | Business Type: POLITICAL Business Category: Transactional | POLITICAL Transaction | CAL | |
|--------------------|--|----------|----------------|---------------------------------------|--------------|--------------|---|-----------------------|-------|---|
| Ref | Sales Product Details | Rev Type | | Rate | Spot Type | | 10/15 | 10/22 | Total | ဂ |
| 20 | Sat 7p News | 04 | | 150 | 30 | Nbr of Spots | -1 | | 1 | |
| | S. | 9 | | | Comme | | | | | |
| 21 | M-F 7a Today Show | 03 | | 550 | 30 | Nbr of Spots | 1 | | | |
| | F. | | | | Comme | | | | | |
| 22 | M-F 10a Today Show III | 03 | | 200 | 30 | Nbr of Spots | 1 | | حـ | |
| | | | | | Comme | | | | | |
| | | | ٧ | Weekly Totals: Total Spots(Ord Spots) | s(Ord Spots) | | 33 | 2 | 35 | |
| | | | | Closed PR | | | 1 | | 1 | |

Pre-emption Summary

| 13 S | Ref |
|-----------------------|--------------------------|
| un 10a Meet The Press | Sales Product |
| :30 Commercial | Spot Type |
| 10/15/12 | Pre-empt Date |
| Closed Pre Emption | Status |
| 750.00 | Pre-empt Value |
| No Makegood / Credit | Makegood Line(s) (Dates) |
| 0000000000 | Makegood Ref |
| E:120525033 | Campaign Ref |

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| 7. |
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| Spots: 35 | | | Grand Totals: |
|-----------|-----------------|--------|---------------|
| | | | |
| 675 | 13075 | 13750 | Cost |
| 2 | 33 | | Spots |
| 10/22 | 10/15 | Totals | • |
| Weeks: 4 | Month 10 Weeks: | | |

Gross Total: Commission:

13,750.00 2,062.50

Page 4 of 4

REP HEADLINE# 6147275 TRF# E:120525 ORDER WORKS! \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT18/12 09.24

*** WNCN-TV ***

| M3 | Z N | NOTICE: STATION M1 O | CON CM | STA: | REP: | CITY | FLIGHT | PRDCT | ORDER | | | AGY : | ADV : |
|--|--|---|-----------|------|--|-----------|----------|-----------|----------|------------|----------|----------|------------|
| סאי ש | ט' אָס | 171 | | | ממערטר | TAX | | = = | # | | | # | # |
| BUY#13 | BUY#18 | DEMOCRATIC CON CHANGES OF THIS MAKEGOOD OFFERS C'D BUY#17 | **** THIS | | REVISED OR ZEROED LNS ADDED LNS TTL SAME PLS CFM THANKS, MI | | DATES OC | DCCC | | | | | |
| #13 | #18 | TC CONFINENCE OFFERS | SH | | RDER S 13 19- | S H | T16/12 | | | | | AGY. | ADV. |
| MISSE OFFE | MISSED OFFER CMT | GRES ORD MIS OF | A CASH | | R MI | STATE TAX | 0 | | | 5 ' | ω | NAME G | NAME 1 |
| MISSED:SUN/1000A-1100A OFFER:FRI/700A-900A & FRI/1000A-1100A CMT:SPOT NA - 2FOR1 CMT:PLS ADVISE ASAP | STA: STA: MED/ | | NH | | C # 8 | × | CT22/1 | EST#1 | CONTRACT | WASHINGTON | 050 K | GREAT A | ISS/DCCC |
| SUN/1000A-1100A FRI/700A-900A FRI/1000A-1100A SPOT NA - 2FOR1 PLS ADVISE ASAP | 1000P-1 900P-10 PERIOD REVISE | CAMPAIGN COMMITTEE E BEEN APPROVED. C E/800P-1000P U/800P-830P OGRAM ORDERED NOT O S ADVISE | ADVANCE S | | | | 2 WK-1 | 194 CON | ACT # 6 | TON, | WN IS | AMERICAN | Ω |
| 532 (3) | | APPROVED 1000P 830P RDERED N | SCHEDULE | | | CO-0P | | COMMENTS: | 147275 | DC 20 | | MEDIA | |
| MGS BOOKED | LAW & O | D CON | 闰 *** | | | P BILLING | | (LINE, | | 007 | | | |
| 000 | OCT17 OCT17 ORDER SVU | E CONTRACT SCI OCT16 OCT18 ON NBC SCHEI | * | | | | | , ORDER, | | | | | |
| CT119 CT19 CT19 TODAY SHOW | N N | T SCHEDULED CT16 CT18 SCHEDULE FO | | | | NEEDED | | | | | | | |
| AND | M401-6 | לה | | | | | | INVOICE) | CLASS: | | SALES | BUYER | REP.# |
| 30S 30S 30S | 3 0 S | | | | | | | | : NATL. | | PRSN | NAME | |
| SHC | | AG T | | | | | | | | | WA- P | MIKE | OFF.# |
| \$750.00 \$550.00 \$200.00 \$III FRI | \$1,700.00 \$1,700.00 | \$2,870.00 \$2,870.00 \$2,870.10 | | | | н | | | LOCAL | | MICK NES | FURMAN | # |
| 10 | | ď | | | | DATE O | | | RE | | CH | | SA |
| (OCT17/12) PLS ADVISE /19 | PLS ADVISE | (MAY25/12) PLS ADVISE 8PM | | | | OCT18/1 | | | REGIONAL | | (H) | | SALESMAN # |
| S 2) | SEE . | い で い | | | | 2 09. | | | | | | | # |
| | | | | | | 2 4 | | | | | | | |

CONTRACT TOTAL TOTAL SPOTS

13750.00

HEADLINE# 6147275 TRF# E:120525
MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT

S S E P

T RISK !!!
S REPORT FROM REP
CHANGES OCT17/12 21.18
*** WNCN-TV ***

FAX# 703-516-9680

AGY ADV CITY TAX ORDER FLIGHT DATES PRDCT # # DCCC OCT16/12 AGY. ADV. STATE NAME NAME TAX GREAT AMERICAN MEDIA ISS/DCCC OCT22/12 WASHINGTON, 3050 EST#1194 CONTRACT × H S WW, WK-1 COMMENTS: # 6147275 DO CO-OP 20007 (LINE, BILLING NEEDED ORDER, INVOICE) CLASS: NATL. SALES BUYER NAME REP.# PRSN WA-MIKE FURMAN 〇月月.# MICK NESCI LOCAL DATE REGIONAL SALESMAN OCT17/12 (H) #

21.18

REP: ADDED LNS 19-22 THANKS, MIKE FOR MICK PLS CFM TIL ZEROED LNS 13, REVISED ORDER SAME 17, 18

STA: ALL PLS STA OFFERED, CHERYL SEE M3 FOR NEW OFFER ADVISE M1-M2 UNRESOLVED SPOTS 10/17 ARE PREBOOKED AND AIRING

CON CM **** THIS SH A CASH IN ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

:LINE#:REP : LINE#: : CD: TIME PERIOD LGTH .. SEC AGENCY RATE EST# 11 . .. 1194 DATE START DATE •• :SPTS: /WK: HUVT 11 11 DAYS :SPTS: : TOTL:

AGENCY AGENCY PRODUCT CODE ADVERTISER CODE 11 H H H 4 11

\$750.00 10/21

PROGRAM : MEET MEET THE PRESS

13

Ø

1000A-1100A

30

SUN

10/21

0

0

REP HEADLINE# 6147275 TRF# E:120525 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WNCN-TV ***

| N | Z Z | STAT | | | | | | | | | | | | | " "INH |
|---|--|----------|-------------------------|--------------|--------------------|------------|---------------------------|----------|---------|-----------|---|------------|---|-----------|------------------|
| טיאס | OK'D | N N | PROGRAM | 20 | PROGRAM CON COM | 18 | ORD CORD C | 19 A | Z O | 17 | PROGRAM ORD COM ORD COM PART OF | 22 | PROGRAM ORD COM ORD COM THIS IS | 2 1 | LINE#:REP : |
| BUY#18 | BUY#17 | | | A 900 | | S 100 | A | 00 | 1 | ω | 2 : : : | A 100 | A | A 700 | |
| | | | LAW & ORDE TIME PERIO | 00P-1000P | LAW & OR | 000P-1100P | OGRAM S ADVI E-GOOI | 30 ROCK | BIGGEST | 4000L-400 | TODAY SHOW SPOT NA - : PLS ADVISE MAKEGOOD MAI | 000A-1100A | TODAY SHOW SPOT NA - : PLS ADVISE MAKE-GOOD FO | 700A-900A | TIME PER |
| SSED: WED/: FFER: WED/: CMT: TIME CMT: PLS I | SSED: TUE/800: FFER: THU/800: CMT: PROGRAM CMT: PLS ADV | FOR | ORDER SVU PERIOD FOR | | ORDER: SVU | Ā | ORDER SE FOR | | LOSER | | SHOW III IA - 2FOR1 VVISE ASAP DD MADE UP | A | OW - 2FO SE AS FOR | | PERIOD : |
| PERI | /800I /800I GRAM ADVI | OCT17 ON | LAW & | 30 | dd | 30 | OCT16 ON I | 30 | | 3 0 | MGS OF L | 3 0 | MGS | 30 | LGTH : |
| -1100P 1000P OD FOR E | D. | LINE-18 | ORDER S | - (5- | | €03 | NBC | -603 | | €03 | ED 2 | ₩. | BOOKED TO | -{\$ | SEC : |
| LAW & O | NO TON | FOR 1 | SVU IS 9 | \$1,700.00 | | \$1,700.00 | HEDULE FOR 1 | 2,870.00 | | 2,870.00 | TODAY SHOW | \$200.00 | DAY SHO | \$550.00 | RATE |
| OCT17 OCT17 ORDER SVU | OCT16 | SPOT/WK | - 10PM | | | | FOR 10/16 | | | | AND | 4 | AND | 1 | |
| N H | DULE | | | 10/17 | | 10/17 | 16 - MG | 10/18 | | 10/16 | TODAY SHOW | 10/19 | ODAY | 10/19 | START |
| 9-10PM | FOR 10/16 | | | 10/17 | | 10/17 | 30 ROCK | 10/18 | | 10/16 | HHH | 10/19 | SHOW III | 10/19 | : END : DATE |
| 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | 30S - MG | | | ч | | 0 | THU | Ь | | 0 | FRI 10/19 | Ч | FRI 10/19 | 1 | :SPTS: E:/WK: |
| \$1,700.00 \$1,700.00 | \$2,870.00 \$2,870.00 30 ROCK THU | | | | | | MA 8 | | | | 19 | | 9 | | WEEK |
| | ä | | | WED | | WED | | THU | | TUE | | FRI | | FRI | U |
| (MAY25/12) PLS ADVISE. | (MAY25/12) PLS ADVISE. 8PM | | | | | | | | | | | | | | DAYS |
| <u>н</u>) | EI ~ | | | ч | | 0 | | Н | | 0 | | Ч | | Ъ | STTS: |

REP HEADLINE# 6147275 TRF# E:120525 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: REP: TEL# 703-516-9399

AGENCY CREDIT RISK !!! REPORT FROM REP FAX# 703-516-9680

CHANGES

OCT17/12 21.18
*** WNCN-TV ***

:LINE#:REP LHNE#: : CD: TIME PERIOD LGTH .. SEC RATE START END : /WK: :SPTS: HNUT DAYS : TOTL:

STATION MAKEGOOD OFFERS: Nu OK D

BUY#13 MISSED: SUN/1000A-1100A OFFER: FRI/700A-900A

FRI/1000A-1100A BOOKED TODAY SHOW AND TODAY SHOW III FRI OCT19 OCT19 OCT21 308 \$750.00 10/19 PLS (OCT17/12) ADVISE.

CMT: PLS ADVISE ASAP CMT:SPOT NA -2FOR1 MGS

OCT/12

13750.00 CONTRACT TOTAL SPOTS 13750.00

MARKET TOTALS \$137,500 WNCN 10% WRAL 43% DALM 32% WRAZ 12% WRDC % % WLFL N % CABL 0%

DEMOS -SVC- NSI RA35+* BOOKS -OCT/11 NOV/11 NOV/PJ

EST/ES

ACCURATE SHARES

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6147275 TRF# E:120525 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT17/12 12.58

| M3 UNRESL | M2 UNRESL | DEM STATION MAKE M1 UNRESL | CON CM **** | STA: PLS PLS ALL THX, | CITY TAX | FLIGHT DATES | PRDCT DCCC | ORDER # | | | AGY # | ADV # |
|--|--|---|--|---|--------------------------------|----------------------------|----------------------------------|-----------------------------|----------------------|-------------------------------|--------------------------------|------------------------|
| CMT: PLS REVISE BUY#13 MISSED:SUN/1000A-1100A OCT21 OFFER: FRI/700A-900A OCT19 & FRI/1000A-1100A OCT19 CMT:SPOT NA - 2FOR1 MGS BOOKED TODAY CMT:PLS ADVISE ASAP | BUY#18 MISSED:WED/1000P-1100P OCT17 OFFER:WED/900P-1000P OCT17 CMT:TIME PERIOD FOR LAW & ORDER SVU | OCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE GOOD OFFERS: BUY#17 MISSED:TUE/800P-1000P OCT16 OFFER:THU/800P-830P OCT18 CMT:PROGRAM ORDERED NOT ON NBC SCHED CMT:PLS ADVISE | *** THIS IS A CASH IN ADVANCE SCHEDULE ***** | SEE M3 FOR NEW OFFER ADVISE M1-M2 UNRESOLVED OFFERED SPOTS ARE PREBOOKED AND AIRING (, CHERYL 10/17 | STATE TAX CO-OP BILLING NEEDED | TES OCT16/12 OCT22/12 WK-1 | EST#1194 COMMENTS: (LINE, ORDER, | CONTRACT # 6147275 | WASHINGTON, DC 20007 | 3050 K ST NW, | AGY. NAME GREAT AMERICAN MEDIA | ADV. NAME ISS/DCCC |
| 30S \$750.00 (OCT17/12) 30S \$550.00 PLS ADVISE. 30S \$200.00 SHOW AND TODAY SHOW III FRI 10/19 | 30S \$1,700.00 (MAY25/12) 30S \$1,700.00 PLS ADVISE. | 30S \$2,870.00 (MAY25/12) 30S \$2,870.00 PLS ADVISE. ULE FOR 10/16 - MG 30 ROCK THU 8PM | | | DATE OCT17/12 | | INVOICE) | CLASS: NATL. LOCAL REGIONAL | | SALES PRSN WA- MICK NESCI (H) | BUYER NAME MIKE FURMAN | REP.# OFF.# SALESMAN # |

CONTRACT TOTAL TOTAL SPOTS

13750.00

REP HEADLINE# 6147275
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP I

MAY16/12 16.1 *** WNCN-TV ***

| | CITY TAX | FLIGHT DATES OCT16/12 | PRDCT DCCC | ORDER # | | | AGY # | ADV # |
|---|-------------------------|-----------------------|--------------------------------------|--------------------|----------------------|-----------------------|--------------------------------|--------------------|
| | ST | T16/12 | | | | | AGY. | ADV. |
| | STATE TAX | | | | | | NAME | NAME |
| | AX CO-OP BILLING NEEDED | OCT22/12 WK-1 | EST#1194 COMMENTS: (LINE, ORDER, INV | CONTRACT # 6147275 | WASHINGTON, DC 20007 | 1010 WISCONSIN AVENUE | AGY. NAME GREAT AMERICAN MEDIA | ADV. NAME ISS/DCCC |
| | | - | INVOICE) | CLASS: NATL. | | SALES PRSN WA- | BUYER NAME MIKE FURMAN | REP.# O |
| 1 | DATE | | | LOCAL F | | MICK NESCI (H) | E FURMAN | OFF.# |
| | DATE MAY16/12 16.14 | | | REGIONAL | | (H) | | SALESMAN # |
| | 16.14 | | | | | | | |

CON CM NEW ORDER
TTL 13750 @ 34X
PLS CFM ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** THANKS, MIKE FOR MICK

REP:

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

21/81/5 M

| PROGRAM : JUDGE JUDY | 3 500P-530P | PROGRAM : ELLEN CON COM1: ELLEN | 2 400P-500P | PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW | 1 1135P-1235A | AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 1 | :LINE#:REP :CD: TIME PERIOD : | |
|----------------------|-------------|---------------------------------|-------------|---|---------------|---|-------------------------------|-------|
| | 30 | | 30 | | 3 0 | DE = 11 = 14 | : LGTH : SEC | |
| | \$215.00 | | \$175.00 | | \$170.00 | AGENCY EST# : | RATE | |
| | 10/16 | | 10/16 | | 10/16 | = 1194 | : START : DATE | 1 |
| | 10/22 | | 10/22 | | 10/22 | | : END : DATE | 11- |
| | N | | N | | 4 | | END :SPTS: WEEK | 101:0 |
| | TU-F,M | | TU-F,M | | TU-F,M | | WEEK : DAYS | |
| | N | | N | | 4 | | :TOTL: | |

CON COM1: JUDGE JUDY

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER WORKSHEET

5-9399 FAX# 703-516-9680 AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP MAY16/12 16.1 *** WNCN-TV ***

| OCT/12 | (%) | (3) | | | | | | | | | : LINE |
|---------------------------|---------------------|------------------------------------|---------------------|-----------|------------------------|-----------|----------------|-------------|--------------|-------------|-------------------|
| 13750.00 | PROGRAM : CON COM1: | PROGRAM : CON COM1: | PROGRAM : CON COM1: | 16 | PROGRAM : CON COM1: | 15 | PROGRAM : | 14 | PROGRAM : | 13 | :LINE#:REP :CD: |
| 0 | LAW & ORDER: SVU | BIGGEST LOSI | SUNDAY TODAY | 800A-900A | NBC 17 NEWS | 600P-630P | NBC 17 NEWS | 1130P-1205A | MEET THE PRI | 1000A-1100A | TIME PERIOD |
| | SVU 30 | 30 ER POT airing | | 3 0 | AT 6 | 30 | AT 11 AT 11 | 30 | PRESS | 30 | : LGTH : SEC |
| | \$1,700.00 | LOSER POT airing - MG ZORCK THUROM | | \$200.00 | | \$200.00 | | \$615.00 | | \$750.00 | RATE |
| | 10/17 | WOBNIEL 91/01 | | 10/21 | | 10/21 | | 10/21 | | 10/21 | : START : DATE |
| | 10/17 | 10/16 | | 10/21 | | 10/21 | | 10/21 | | 10/21 | : END : DATE |
| 0 | н | Ь | | Р | | Ь | | ۲ | | T | :SPTS: |
| CONTRACT TO: TOTAL SPO | WED | TUE | | SUN | | SUN | | SUN | | NDS | WEEK : |
| TOTAL 1 | 0 | Ħ | | Z | | Z | | Z | | Z | DAYS |
| 13750.00 | н | н | | ۲ | | ۲ | | н | | T | : TOTL: |

ACCURATE SHARES MARKET TOTALS \$137,500 WNCN 10% WRAL 43% WTVD 32% WRAZ 12% WRDC 1% WLFL 2% CABL 0%

SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES DEMOS- RA35+*